



South Konkani Education Society's
GSS College, Belagavi



IIC's
"Business Model Canvas"
on
13th August 2025 , 2:30pm – 4:30 pm





South Konkan Education Society's
GSS College, Belagavi



Highlights of the Programme: A one-day workshop on “**Business Model Canvas**” was successfully organized on **13th August 2025** by the **Institution’s Innovation Council (IIC)** in collaboration with the **Department of BCA** at **GSS College**. The session was designed to enhance entrepreneurial skills and provide a practical understanding of business model development among students. The workshop was conducted by **Mr. Ajinkya Damle**, a noted **Academician, Entrepreneur, and Corporate Trainer**, as the **resource person**. With his vast experience in business development and training, Mr. Damle delivered an insightful and interactive session on the various elements of the Business Model Canvas. He elaborated on key components such as Value Proposition, Customer Segments, Channels, Customer Relationships, Revenue Streams, Key Activities, Key Resources, Key Partnerships, and Cost Structure.

The session was guided by **Dr. Lata Laxmeshwar**, President IIC, GSS College Belgaum. The workshop was **convened by Dr. Santoshkumar Jayagoudar**, who ensured the smooth execution of the event.

Princ. Prof. Abhay Samant & Prof. Shweta Dalvi, Co-ordinator of the BCA Department, extended their full support in organizing the event and motivating the students. The program was coordinated by **Prof. Rajashri Kulkarni** and **Prof. R. S. Huddar**, who played a key role in event planning, and student engagement.



South Konkan Education Society's
GSS College, Belagavi

